

The Sunday Times.

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THE HERITAGE of FLEET STREET

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The Sunday Times was founded by Henry White, a veteran journalist and publisher. He had owned The Independent Whig (1806-1821) and then founded The New Observer, shortly to be renamed The Independent Observer. He renamed his paper The Sunday Times to cash in on the name of The Times which was by then the leading newspaper in the country. The first issue was published on 23 October 1822.

The Sunday Times is known for the quality of its investigative journalism, design and editing, and for its coverage of British politics and the arts.

In 1841 it became the first UK newspaper to serialise a novel, William Harrison Ainsworth's St Paul's, which ran for the whole year. Subsequently it began to develop its strength in theatre reviews, leading to greater coverage of the arts in general. These remain two of the paper's greatest strengths to this day. Book serialisations have included the memoirs of Harold Wilson, Lord Mountbatten of Burma and Viscount Montgomery of Alamein as well as Andrew Morton's biography of Diana, Princess of Wales.

In 1975 the paper serialised the diaries of Richard Crossman, the Labour minister. They were published without prior clearance from the Cabinet Office, the first time this had happened. Some of these serialisations have been controversial such as that of Sycatcher, Peter Wright's memoir and exposé of institutional failings in MI5.

The Sunday Times has a strong history in campaigning and investigative journalism. In 1963 it launched its Insight team,

REVERSION.

TO be SOLD, the PRINCIPAL SUM of FOUR HUNDRED and SIXTY-TWO POUNDS, payable in Twelve Months after the decease of a Nobleman, aged 66, with 5 per cent. Interest from the date of the Security (December, 1818), which is the Bond of a highly respectable Nobleman, and a Gentleman resident at Ipswich, of the first respectability.

Particulars may be had of Messrs. Daniell, Sewell, and Daniell, Solicitors, Colchester, or 32, Essex-street, London.

POSTING REDUCED ON THE GREAT NORTH ROAD.

THE GREY-HOUND INN, BOROUGHBIDGE.

WRIDSDALE (from PEELE'S COFFEE-HOUSE, London) most respectfully informs the Nobility, Gentry, and the Public, that he has reduced the Posting to One Shilling per Mile; when he doubts not his anxious desire to give general satisfaction, and his unremitting exertions to afford the best possible accommodation to a liberal and indulgent Public, will gain him their support, which he will ever feel most solicitously anxious to merit.—W. R., while he solicits encouragement, begs leave to caution the Public in giving their particular orders to the GREY-HOUND, has the only House in the North Road at that Reduced Price.

BURGESS'S NEW SAUCE for general purposes having given such great approbation, and the demand for it continuing to increase, JOHN BURGESS AND SON beg most respectfully to offer their best acknowledgments to the Public for their liberal patronage of the same; its utility and great convenience in all climates, has recommended it to the most distinguished foreign connections, who have all spoken highly in its recommendation. It is prepared by them only; and for preventing disappointment to families, all possible care has been resorted to by each bottle being sealed upon the cork with their firm and address, as well as each label having their signature, without which it cannot be genuine.

JOHN BURGESS AND SON'S long established and much esteemed ESSENCE OF ANCHOVIES, continues to be prepared by them after the same manner that has given the greatest satisfaction for many years.—Warehouse, 107, STRAND, corner of the SAVOY-STEPS, London.

(THE ORIGINAL FISH-SAUCE WAREHOUSE.)

WINE ROOMS, QUEEN'S ARMS, CHEAPSIDE.

On the principle of "The Shades."

JAMES INNES begs to announce to Gentlemen who have approved the long established system of that place, in supplying WINE FROM THE WOOD, IN FULL MEASURES; that he has fitted up a Commodious Room in his House (at above) for this purpose;—which was opened last month; and returns his best thanks for the support which he has received, and the general approbation the system has obtained.

PRICES.			
Port, per quart	5s. 6d.	SERRAY, per quart	6s. 6d.
— pint	2s. 6d.	— pint	3s. 6d.
— ¼ ditto	1s. 3d.	— ¼ ditto	1s. 6d.
— gill	6s. 7½d.	— gill	1s. 9d.
Superior Old Port, 5s. 6d. per bottle	— 2s. 6d. per pint ditto.		

☞ Spirits and Segars.

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whose investigations have included Kim Philby, Bloody Sunday, the exposure of Israel's secret nuclear weapons programme, the revelation of links between international terrorism and the Bank of Credit and Commerce International, the "cash for questions" scandal in the House of Commons and corruption at the highest levels of international football. In 1989 the paper took up the cause of those who had been provided with Aids-contaminated blood by the National Health Service with the launch of The Forgotten Victims campaign. A number of these campaigns and investigations ran over many years, such as David Walsh's exposure of the cyclist Lance Armstrong as a doper.

At the same time, The Sunday Times has been a pioneer in increasing value for readers. In 1958 it added the Review section, pioneering the multi-section Sunday newspaper. In 1962, The Sunday Times became the first UK newspaper to start its own colour magazine. More recent innovations have included The Funday Times, the first special section for young readers, Style magazine and Culture. The Rich List was first published in 1989.

In 1972 the paper launched its Thalidomide campaign, its most famous investigation. The Attorney General issued a writ for contempt of court against the paper which lasted four years. The Sunday Times then asked the European Court of Human Rights to rule on the law of contempt used to suppress the publication of the story and in 1979 the court found in the paper's favour. The decision directly led to a radical reworking of Britain's contempt of court laws.

